## ANTHONY JEFFERSON:

FIVE STAR (RE)MOVING CREW



## vou call, they haul

Your name: Anthony Jefferson Sr.

Originally from: Kenosha, Wi

Your company's name: Five-Star (RE)Moving Crew
Your title/position at the company: Owner
Your website: www.kenoshajunkremoval.com
Your phone number: (262) 997-9430

Five Star (RE)Moving Crew provides environmentally-responsible junk removal services, including hauling, demolition, and construction site cleanup. Owner Anthony Jefferson Sr. and his team specialize in removing pianos, pool tables, and hot tubs and provide an on-demand, often same-day service.

"You call, we haul," he said.

Anthony saw a need for junk removal in his community while working with his professional moving company — a need he realized could be met with his existing company.

"Our team would often find that our clients would have items that they didn't want to pay to have moved, but could not stay on the property," he said. "I did some market research and decided it made sense to create a division of Five-Star Moving Crew whose sole focus was on safe, efficient junk removal. We have all the right tools



and equipment that help us do the job right the first time, including a 15-yard dump truck that we fill and haul for about the same price of the same size dumpster."

But outside of the impressive offers that Anthony and his team carry out, there's something else that sets Five Star (RE)Moving crew apart from the crowd.

"We love our community," Anthony said. "This means we care about our neighbors and the space we all share. We also love to give back and love partnering with local organizations who are doing great things, volunteering our time, and making donations."

Five Star (RE)Moving Crew is an excellent resource for REAL-TORS® because its entire team loves lending a helping hand. For Anthony, it's what drives him to go to work every day.

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In order to achieve success and help elevate or maintain your reputation, we take pride in what we do and it shows in our work. We understand the stresses of buying a home and we are here to relieve as much of that stress as possible by providing top-tier service.

"Helping people is hands-down the most fulfilling part of my work," he said. "It feels great knowing that we relieved someone's stress and allowed them to reclaim space in their home, garage, or yard. Second, only to helping people, is seeing the 'after' photos. Sometimes, we are able to bring life back to homes and that also feels great."

Throughout the years, while many areas of his job have stayed the same, Anthony's seen his fair share of shake-ups in the industry.

"The most significant changes I've seen take place would definitely be all the creative ways to strive for zero waste," he said. "From recycling to repurposing, there are some really cool ideas out there being put into action all over the world. I am very impressed with the creativity of school-aged children, they come up with some of the most innovative ideas that can actually be implemented!"

## **GIVING BACK**

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When he's not lending his efforts to his community, Anthony loves spending time at home with his family.

"I have a blended family with four kids from 10 to 20 years old," he said. "They keep us very busy between the arts and athletics, but we definitely enjoy slowing down every evening enough to sit down for dinner together."

Just as important as the grind, Anthony relaxes by enjoying sports, attending live events, and outdoor festivals. He also spends a great deal of time focusing on others.

"I love playing basketball with my son and drawing with my daughter," he said. "Volunteering is another major part of my life and it brings me great joy to do so."

And it's having the ability to choose how he spends his time that helps to define his accomplishments.

"Success to me, personally, is true freedom," he said. "As I grow, however, I'm thinking more in terms of legacy. I want to build a foundation that will outlive me, and create generational wealth within my family, while also giving back to those in need."

Speaking of legacy, Anthony wants to be remembered for keeping his promises and having great character — nothing more, nothing less.

"I want to be remembered not for being perfect in any way, but always striving to be my best, and motivating those around me to continue to improve," he said.

And he promises his best to all of his clients.

"I want the top producers to know that I believe we are both stake-holders in each other's success," he said. "We both want the same thing: client satisfaction. In order to achieve success and help elevate or maintain your reputation, we take pride in what we do and it shows in our work. We understand the stresses of buying a home and we are here to relieve as much of that stress as possible by providing top-tier service."











② @realproducers